

# DOING BUSINESS IN OUR BACKYARD

DUBLIN BUSINESS BRIEF



DUBLIN  
CALIFORNIA

## General Business News & Information

January/February 2021 Issue

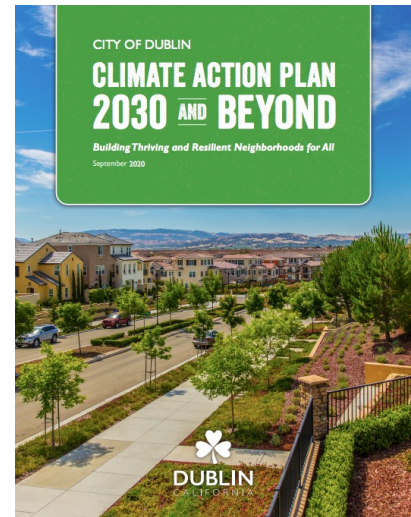
### Climate Action Plan 2030

The Dublin City Council recently adopted the "Climate Action Plan 2030 and Beyond" (CAP 2030). The CAP 2030 is a plan that will guide Dublin toward a greener future and provide a roadmap to reach carbon neutrality by 2045. The CAP 2030 lays out a set of strategies and measures that will guide Dublin toward reaching its carbon emission reduction goals.

The keystone strategy is to provide 100% carbon-free and renewable electricity to every electricity user in Dublin through East Bay Community Energy. The other four strategies tackle climate action through building energy efficiency, transportation, land use, waste management, and municipal leadership.

In addition to eliminating carbon emissions, the CAP 2030 envisions Dublin as having a future with a vibrant economy, healthy residents, resilient ecosystems, and more.

For more information, the "Climate Action Plan 2030 and Beyond" can be accessed on the City's [website](#), or you can contact the City of Dublin Environmental & Sustainability Division at 925-833-6630 or via [email](#).



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### Taste Tri-Valley Restaurant Week

**February 19 to 28, 2021**

Visit Tri-Valley's first Taste Tri-Valley Restaurant Week is quickly approaching! Diners will be able to taste their way through the Tri-Valley during this 10-day culinary celebration highlighting the passionate people who make up our deliciously diverse foodie scene. Participating restaurants will be offering at least one special prix fixe two-course lunch or three-course dinner menu.

If you are a restaurant interested in Taste Tri-Valley, please contact Robin Fahr via [email](#).

For more information, or to view a list of participating restaurants, visit the Visit Tri-Valley [website](#).



## St. Patrick's Day Celebration March 13 to 20, 2021

The 37th Annual St. Patrick's Day Celebration will be held Saturday, March 13, through Saturday, March 20. This week-long celebration will feature both virtual community events as well as in-person, reservation-based events throughout the City of Dublin. While this year's Celebration will look different than years past, there will still be plenty of opportunities for businesses to engage with the community and grow your brand.

All Dublin-based businesses are welcome to be included in the business listing on the event webpage, participate in the citywide bingo game, and provide coupons to be distributed in swag bags. For a small sponsorship contribution, businesses can also take advantage of a variety of opportunities to position your business for maximum exposure. The 2021 Sponsorship Package is now available [online](#).

If you have any questions, or would like to discuss a custom sponsorship package that suits the needs and budget for your business, contact Lauren Marriott, Recreation Coordinator via [email](#) or call 925-556-4508.

For more information, visit the City's [website](#).



## **Business Roundtable: Dublin Residential Real Estate Update**

**February 4, 2021**

**1:30 p.m.**

The City of Dublin in partnership with the Dublin Chamber of Commerce invite you to attend the February Business Roundtable which will feature David Stark, Public Affairs Director for the BayEast Association of Realtors. David will present his annual residential real estate update on Dublin and the Tri-Valley region.

This event will be held virtually and registration is now available [online](#).



### **BUSINESS ROUNDTABLE**

GROWING A THRIVING  
BUSINESS COMMUNITY IN DUBLIN



## **Dublin Real Estate Update**



**David Stark**

Public Affairs Director for the BayEast Association of REALTORS, will present his annual residential real estate update at the February Business Roundtable.

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## **Alameda County Workforce Development Board Public Input Session**

**January 28, 2021**

**10:00 a.m. to 12:00 p.m.**

The Alameda County Workforce Development Board is hosting a virtual public input session to discuss workforce development strategies for their new Four-Year Local Plan, including workforce, training and employment programs as well as the partnerships needed to solidify to ensure a strong economy. This is an opportunity



to give input on how the Board can help local businesses diversify, grow, and thrive in the years to come. Download the [Public Input Session flyer](#) for more details.

RSVP to attend on [Zoom](#).

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## Hites Plaza Recently Sold

Hites Plaza, a four-story Class A Office building located at 5601 Arnold Road which was listed for sale in the fall of 2020 recently sold to San Francisco-based Toda America, Inc. According to CoStar News, the transaction traded for \$34.7 million and is "Toda's first foray into the suburban East Bay market, which has grown in recent years as a slew of fast-growing commercial tenants have expanded or relocated to the region in search of more availability."



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## Alameda County Transportation Commission's Guaranteed Ride Home Program

The Alameda County Transportation Commission's (Alameda CTC) Guaranteed Ride Home Program does just what it says: it guarantees you a ride home from work when unexpected circumstances arise. There is no cost to Alameda County employers or employees to participate.

Participants must pre-register for the program. You may use the program if you have used an alternative transportation mode to get to work AND a qualifying emergency situation arises. Alternative transportation modes include:

- Public transportation including: BART, AC Transit, ACE, etc.
- Carpool or Vanpool
- Bicycle

- Walk

For more information or to register for the program, call the hotline at 510-433-0320 or visit Alameda CTC's [website](#).

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## Welcome New Businesses

The City of Dublin welcomes the following new businesses to the Dublin community:

### NOW OPEN:

- [Recommended Appliances](#), an electronics and appliance store is now open at 7460 Dublin Blvd in downtown Dublin.

### COMING SOON:

- [Mimi's Chocolates](#) is expanding from their quarterly pop-ups at Nordstrom in Stoneridge Mall into their first storefront. The café will be located in the Shops at Tralee at 6601 Dublin Blvd.
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## Startup Grind's Global Conference February 22 to 25, 2021

The 2021 Startup Grind Global Conference will offer conversation and collaboration around tech, startups, and the future of innovation. The event is being held virtually with choose-what-you-pay tickets. Attendees can expect:



- Hands-on workshops led by subject matter experts in more than 30 different topics
- Insights from top founders and executives from today's brightest companies
- Influential talks from pioneers who are creating meaningful change in the world of tech, startups, and the future of humanity

For more information or to purchase tickets, visit StartupGrind's [website](#).

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## Ascent: New Online Learning Platform for Women Business Owners

The Small Business Administration (SBA) has announced Ascent, an interactive digital platform packed with resources women business owners need to set, and achieve, their business goals. Ascent is designed for the "missing middle" - growth-oriented women entrepreneurs who are beyond the start-up phase and already generating revenue yet looking to grow and scale. Most learning



resources for business owners focus on either start-ups or mature businesses. During these challenging times, SBA's Ascent can also help participants elevate their business with research-backed tips and strategies.

For more information, or to join Ascent today, visit [Ascent.SBA.gov](https://Ascent.SBA.gov).

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## Online Events and Classes

The City's website includes a list of upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

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## We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For up-to-date information and resources about the pandemic, visit the City's [COVID-19 webpage](#). Our COVID-19 [Business Impacts webpage](#) is currently being updated for information and resources for the business community.

If you need assistance, Economic Development Staff are available via [email](#) or by calling 925-833-6650 during regular office hours. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via email, [economic.development@dublin.ca.gov](mailto:economic.development@dublin.ca.gov) or by phone at (925) 833-6650.

**General Information**  
(925) 833-6650

**City Manager**  
(925) 833-6650

**Community Development**  
(925) 833-6620

**Economic Development**  
(925) 833-6650

**Environmental Services**  
(925) 833-6630

**Administrative Services**  
(925) 833-6640

**Fire Prevention**  
(925) 833-6606

**Human Resources**  
(925) 833-6605

**Parks and Community Services**  
(925) 556-4500

**Police (non-emergency)**  
(925) 833-6670

**Public Works**  
(925) 833-6630

**City of Dublin**

100 Civic Plaza, Dublin, CA 94568 | (925) 833-6650 | [www.dublin.ca.gov](http://www.dublin.ca.gov)



